

The client: Acquis Consulting Group

The project: To develop streamlined copy for the website homepage. Acquis Consulting is a boutique management consulting company that regularly competes with giants of the industry, like Bain, McKinsey, and Accenture. Acquis distinguishes itself by its ability to customize solutions for its clients.

The goal: A complete distillation. To capture Acquis in a punchy, informative tag line, and to introduce the company in simple, direct language.

Insight. Innovation. Tangible results.

Our approach is efficient, customized and precise. We listen carefully to our clients' needs. We offer objective analysis. We develop and implement exceptional strategies with staying power. The results are measurable and real.

The client: Acquis Consulting Group

The project: A professional bio for Randall Kane, COO and Managing Partner

Randall Kane is the co-founder of Acquis Consulting Group, a management consulting firm that defines itself by its commitment to flexibility and its ability to precisely customize solutions and strategies to each individual client's specific needs. As the COO and Managing Partner, Randall Kane works on an on-going basis with some of the world's leading enterprises in an array of industries, including numerous Fortune 500 companies. He has held positions at the American Express Company, Shearson Lehman, Morgan Stanley, where he was an Associate Vice President in the Equity Capital Markets Group, and is a seasoned practitioner of corporate finance and operation. But it is more than his expertise and experience that makes him a recognized leader in the industry. It is his famous energy and passion for the continued reinventing of the management consulting process and the ability to empower clients to realize tangible results. His characteristically innovative and personalized strategies continue to drive some of the world's largest and most profitable corporations.

Randall Kane holds a Bachelor of Science degree in finance and international business from the Stern School of Business at New York University. He lives in New York City with his wife, Alexandra, and their two children.